



OFFICE OF THE DEPUTY PRIME MINISTER
MINISTRY FOR EUROPEAN AFFAIRS

PARLIAMENTARY SECRETARIAT
FOR THE EU PRESIDENCY 2017 AND EU FUNDS

Business Plan Guidelines for Measure 6.1 – Business Start-up Aid for Young Farmers



Rural Development Programme for Malta 2014-2020

Part financed by the European Union

Co-financing Rate:

75% European Union; 25% Government of Malta



***The European Agricultural Fund for Rural Development:
Europe investing in rural areas***

Introduction

Kindly read the below carefully

The business plan for Measure 6.1 – Business Start-up Aid for Young Farmers is obligatory and should be submitted with the application.

The applicant should read the accompanying measure guidelines before submitting the business plan. The guidelines may be accessed from the Managing Authority's website: www.eufunds.gov.mt

All sections of this business plan marked 'Obligatory' should be completed and where information is not applicable, the applicant should provide sufficient evidence to state otherwise.

The business plan shall provide that the young farmer has to comply with the definition of active farmer under Article 9 of Regulation (EU) No 1307/2013, within 18 months from the date of setting up.

The implementation of this business plan shall commence within nine (9) months from the signing of the grant agreement and shall be completed within four (4) years of the signing of the grant agreement.

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Section 1: Applicant details

A. Applicant's information

Title: (Mr/Mrs/Miss/other)	
First Name and Surname	
Date of Birth	
Address	
ID Card/Passport Number	
Fixed Line Telephone Number	
Mobile Number	
Email Address	

In case of group of farmers the details below must be completed by each member of the group, please paste the below tables as required.

Title: (Mr/Mrs/Miss/other)	
Name and Surname	
Date of Birth	
Address	
ID Card/Passport Number	
Telephone Number	
Mobile Number	
Email Address	
VAT Number (if applicable)	

Section 2: Project Proposal

A. Purpose (Obligatory)

This section should describe the reason for undertaking the project, indicating the expected benefits. It should provide a brief explanation as to why the proposal is being treated as a project and why it has been proposed and prioritised at this stage. It should include links to Government policies, priorities and other strategic plans.

B. Current Initial Situation of Holding (Obligatory)

This section could incorporate but not restricted to:

- an analysis of the applicant's resources, competencies and capabilities;
- the management and organisation of entity;
- strategic issues and challenges the organisation is facing.

C. Objectives

This section should define the product and results to be produced by the project in order to achieve the returns and benefits. Commitment towards specific outcomes and results, as well as provision of a yardstick against which performance and progress can be measured, should be shown. Objectives should be clear, specific, measurable, achievable, acceptable, realistic, time bound and consistent with the strategy.

D. External Environmental Analysis

This section could include, where applicable:

- a description of the relative sector and its economic and environmental features,
- drivers of sector change,
- sector key success factors,
- sector prospects,
- PEST (Political – Government policy and legal issues; Economic; Social; Technological) analysis,
- EU related developments and funding opportunities,
- Relevant Government policies and their impact on the entity, and the National Reform Programme.

E. SWOT Analysis

This section should present the strengths and weaknesses (internal) and opportunities and threats (external) faced by the organisation.

F. Milestones and targets for the development of the activities of the agricultural holding (Obligatory)

This section should identify the major milestones, their scheduled start and finish.

N.B. The implementation of this business plan shall commence within nine (9) months from the signing of the grant agreement and shall be completed within four (4) years of the signing of the grant agreement.

In the case of previously non-productive farms (refer to section Q2.2.2 of the Measure application form), the applicant shall clearly indicate the envisaged first full production year; the eligibility criteria of Standard Output (16,000-25,000) as indicated in section 2.6 of the accompanying measure guidelines, shall be assessed against this targeted output.

Year	N th Year*				N+1			
(please specify the N th year)	20...				20...			
Quarters	1 st	2 nd	3 rd	4 th	1 st	2 nd	3 rd	4 th
Milestone/Target 1 (please specify)								
Milestone/Target 2 (please specify)								
Milestone/Target 3 (please specify)								
etc								

If necessary, additional rows may be added.

* N represents the starting year of the project.

G. Project Budget

Outflow					
		20xx	20xx	20xx	After 20xx
		€ '000	€ '000	€ '000	€ '000
	Land Acquisition				
	Construction Works				
	Mechanical and Electrical				
	Finishing Works				
	Equipment				
	Project Management				
	Others				
Inflows					

H. Details of the actions, including those related to environmental sustainability and resource efficiency, required for the development of the activities of the agricultural holding, such as investments, training, advice, production (including crop plans and number of livestock units as applicable). (Obligatory)

No	Action (Investments ex. land/machinery, advice, etc)	Description Purchase of training,	Estimated Start Date	Estimated Finish Date	Nature of Action (ex. environmental sustainability, resource efficiency etc.)
1					
2					
3					
.....					

N.B. Supporting documentation should be submitted in a clear and detailed manner.

I. Identification of risks

This section should identify risks and assumptions. It should also indicate the risks and the risk analysis, the risks consequences and probability of occurrence, and should identify corrective measures to address the risks and their impacts on the project.

Identified risk	Risk quantification	Risk Response	Risk Monitoring and response

J. Measures of Success

These measures provide a yardstick that will indicate if the initiative or project has been successfully completed. Such measures must be clearly defined, detailing the method of measurement, the data sources to be used and the time period of the measurement. The targets represent measurable indicators of activities expressed in tangible measures for the performance measurements. They should be objective, controllable, simple, timely, accurate, graded, cost effective, useful and motivating.
