

GPP4Growth

Interreg Europe

Green Public Procurement for Resource Efficient Growth Vision & Experiences



INTERREG EUROPE Programme 2014-2020

Programme part-financed by the
European Regional Development Fund (ERDF)

Co-financing rate: 85%/75% EU Funds; 15% National Funding



Green Public Procurement

14% of EU GDP

Government expenditure on works,
goods and services
(~ EUR 1,8 trillion annually)

Major driver for innovation, providing
industry with incentives for green
products / services



(Main) areas of application



... but also computers, electronics, paper, food, lighting, imaging,
sanitary, heat and power, ...

Why aren't all regions doing it already?



- Lack of legal clarity in applying GPP criteria
- Lack of expertise in applying GPP criteria
- Lack of resources



- Limited awareness of benefits
- Lack of political support for GPP



- Different procedures across EU making it difficult for bidders
- Limited knowledge on the potential of green products in the market

A balanced partnership

9 PARTNERS FROM 9 COUNTRIES:

Greece
Italy
Poland
Belgium
Spain
Spain
Latvia
Bulgaria
Ireland
Malta



How GPP4Growth aspires to help

- Improve resource efficiency policies in partners territories, incorporating green public procurement (GPP).
- Exchange practices and experiences on the benefits and methods for implementing GPP to promote green growth.
- Support public administrations and businesses to adopt life-cycle cost approaches and improve the overall management of resources and waste.

How will GPP4Growth help administrations?



- Interregional workshops on
 - different GPP approaches
 - ecolabels and non exclusive GPP practices
 - monitoring green contracts
- Existing experience visits on GPP processes and results
- Comparative analysis report on GPP in the consortium countries
- 1 digital Life Cycle Costing method and resources

How will GPP4Growth help policy making?



- Needs analysis report for the GPP4Growth regions
- Policy recommendations report for the GPP4Growth regions
- 14 policy briefs based on project's lessons learnt
- 9 action plans to improve the 9 policy instruments addressed
- 1 regions summit on GPP to allow EU level learning and exchange of experiences

How will GPP4Growth help regional actors?



- Report on factors that influence businesses of the key GPP4Growth sectors to participate in green tenders and contracts
- Good practice guide on successful GPP cases
- 9 stakeholder groups
- 54 meetings with stakeholder groups

Facts & Figures

- Priority axis 4 - Objective 4.2
- Start date: January 1st 2017
- End date: December 31st 2021
- Duration: 60 months (36 in phase 1 + 24 in phase 2)
- Total budget: € 1,734,769.00
- Funding sources: ERDF + national contributions
- 6 Regional + 3 National operational programmes.

Experiences in joining GPP4Growth & preparatory work

MRDDf is one of the first NGOs to take advantage of this call locally.

- EC-financing for NGOs is at 75%.
- No pre-financing in IE so cash flow and bridging finance is critical.
- Make sure you have the necessary 25% co-financing.
- Make sure you are registered under the VO act.
- Understand the financial regulations intimately.

Experiences in joining GPP4Growth & preparatory work

Before joining a proposal:

- Be focused and loyal to your aims. Make sure the project topic in question is relevant locally and reflected in the policy instruments;
- Ensure your proposal has a strong and balanced partnership involving frontrunner regions and learning regions
- Ensure a wide geographic coverage including Managing Authorities of territorial programmes, Regional Economic Development Agencies, Knowledge Experts.
- Be familiar with the Maltese policy context to be able to make appropriate contributions to the proposal in terms of expected results and impacts, and to ensure that final results are relevant to Malta overall.
- Be forward thinking and try to anticipate short-to medium term policy developments when preparing or contributing as a partner during proposal preparation.
- Assess the budget proposed very carefully, and the cost categories where the money is allocated.

Experiences in joining GPP4Growth & preparatory work

- If you are not the public body responsible for the policy measure concerned, you are required to obtain a support letter from them.
- Be familiar with the IE submission requirements, e.g. administrative documents to avoid any delays during proposal submission.
- Prepare early and appoint your First Level Controller right after project start.
- Create a stakeholder platform with local key players to ensure policy uptake.
- Be familiar with Government public procurements rules and keep a proper audit trail when it comes to reporting.
- Start with deliverables ahead of time, and file paperwork impeccably – timesheets, rfqs, tenders, expenses, and payment trails.



Thank you!

GPP4Growth:
Green public procurement for resource efficient regional growth

